

For Immediate Release

## **DXO LABS ANNOUNCES DXO OPTICS PRO v4 SUPPORT FOR NIKON D80 AND CANON EOS 400D / REBEL XTi DIGITAL CAMERAS**

*DxO Labs adds highly sought-after  
cameras and lens combinations to its DxO Optics Pro offering*

**New York, NY and Paris, France, October 31, 2006**– DxO Labs announces today that **DxO Optics Pro v4** Digital SLR and lens automatic image quality enhancement software now supports the recently released Nikon D80 and the Canon EOS 400D (also known as the Canon EOS Digital Rebel XTi) Digital SLR camera bodies. **DxO Optics Pro v4** is the award-winning digital image enhancement tool incorporating revolutionary optics, geometry, noise, exposure and color corrections in an easy-to-use, feature rich application. Support for the new cameras is provided in both the 'Standard' and 'Elite' versions of DxO Optics Pro v4. DxO Optics Pro v4 for Windows is available immediately from [www.dxo.com](http://www.dxo.com) and selected resellers. The Macintosh (Universal Binary) version is slated for late November.

“As soon as major Digital SLRs are released by the manufacturers, we are under incredible pressure from the photography community to support them in DxO Optics Pro. Increasingly, demanding photographers are adopting DxO Optics Pro as a critical accessory to their equipment and support by DxO is fast becoming a gear selection criteria. We are very happy to debut today the support for these two very significant Digital SLR cameras,” says Luc Marin, vice president of the Photography Business at DxO Labs.

**DxO Optics Pro v4** support for the Nikon D80, the ten megapixel successor to the Nikon D70/D70s digital SLRs debuts with the AF-S DX Zoom-Nikkor 18-55mm f/3.5-5.6G ED, the AF-S DX Zoom-Nikkor 18-70mm f/3.5-4.5G IF ED and the new AF-S DX Zoom-Nikkor 18-135mm f/3.5-5.6G IF-ED lenses.

The Canon EOS 400D (Rebel XTi) is the latest evolution of the company's affordable digital SLR series. With its addition to the **DxO Optics Pro** camera body lineup, photographers can appreciate the image enhancement capabilities brought to an initial suite of Canon lenses: the Canon EF-S 18-55mm f/3.5-5.6 USM, the Canon EF-S 10-22mm f/3.5-4.5 USM, and the Canon EF17-40mm f/4L USM.

Lens support for these two cameras will be greatly expanded in the coming weeks.

Fully functional demonstration versions of **DxO Optics Pro v4** including support for these camera and lens combinations are available at [www.dxo.com](http://www.dxo.com).

**DxO Optics Pro** has been chosen as 2006 “Best Photo Software” by the Technical Image Press Association (TIPA).

---

## About DxO Labs

DxO Labs develops and licenses software IP and silicon IP for embedded architectures for still and video image processing. DxO Labs invests extensively in research in applied mathematics and, as a result, has acquired unique savoir-faire across the entire imaging chain. This expertise enables DxO Labs to provide reliable, state-of-the-art technologies that power excellence in all aspects of image quality.

The products in DxO Labs' portfolio not only provide outstanding features, they produce substantial system cost reductions and are steadily finding a place at the heart of consumer electronics and advanced imaging systems. The company's key customers and partners encompass:

- Consumer electronics manufacturers such as digital camera vendors, camera phone vendors, laptop vendors;
- Industry imaging components suppliers such as camera module manufacturers, sensor vendors, processor vendors;
- Demanding photographers as well as photography journalists and imaging experts.

DxO Labs' ambition is for the "Image Science by DxO" brand to become an undisputed, trusted mark of excellence in image quality and a new reference standard for consumers and the leading companies in the imaging business.

For more information, visit [www.dxo.com](http://www.dxo.com)

### Press Contact Information

**Deborah Gallin**  
DxO Labs  
France  
+ 33 1 55 20 55 99  
[pressrelations@dxo.com](mailto:pressrelations@dxo.com)

**Steve Rosenbaum / Leigh Nofi**  
SIR Marketing Communications, Inc.  
USA  
+ 631-757-5665  
[sir@sironline.com](mailto:sir@sironline.com)

DxO Labs, S.A. 3, rue Nationale 92100 Boulogne France

---

DxO is registered trademarks of DxO Labs. Other trademarks and trade names may be used in this document to refer to either the entities claiming the marks and names or their products. DxO Labs disclaims any proprietary interest in trademarks and trade names other than its own.

